BreakTime allows users to build and operate playlists of custom SCTE 104/35 messages, enabling dynamic ad insertion during your direct-to-stream live events.

Live Event Monetization

MIDDLEM Digital Media Workflow Aut

Take Control

For live events, i.e. sports, SCTE 104/35 messaging must be easily controlled and flexible, allowing your operators to quickly and accurately respond to direction in the heat of the moment.

With BreakTime, events can be fired directly in the UI or via physical control interfaces with our BitFocus Companion integration, which can also control video switchers, graphics overlays, and more in parallel with controlling your SCTE 104/35 messaging.

BreakTime is also integrated with vMix, a popular choice for streaming live events, making it simple to "go to break" during your live event complete with dynamic ad insertion!

Learn More at middleman.tv

	Start	Break 3 - National A helpful description for the operator might go l
	Break 1 - Local © 00:01:30 © Splice Insert & End Message	
	Break 2 - National © 00:02:00 © Time Signal I End Message)
	Break 3 - National • 00:01:30 • Time Signal I tend Messe	ige
	Alternate - 1 Minute Sp © 00:01:00 © Splice Insert	blice w/ Duration
	Edit Run	
1		

System Requirements: Windows 10+ | 4 processing cores | 2 GB available memory For ordering information contact: sales@middleman.tv

BreakTime

middleman.tv